

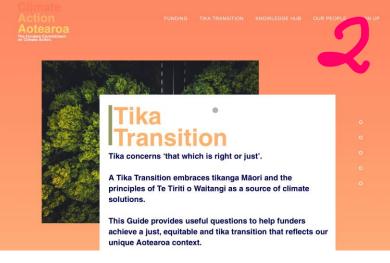
The Funders Commitment on Climate Action

Esther Whitehead

Karakia

Who are we? What do we do?







Climate Action Aotearoa

The Funders Commitment on Climate Action.

- 1. Reflecting Te Tiriti o Waitangi and supporting Māori aspirations regarding climate action
- 2. An equitable transition
- 3. Enable leadership
- 4. Commit and share resources
- 5. Learn and grow
- 6. Decarbonise our investments and operations
- 7. Report on progress

How do we tell our impact story?



What are the facts

look back

What's the evidence?

look forward

Who/what has benefitted? (or did not)

What's next?

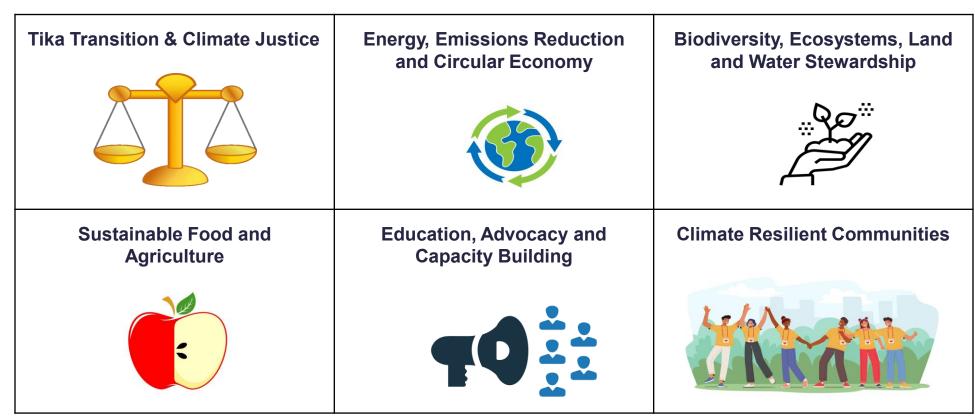
This led us to ask some questions

Measuring impact better in granting was the first step



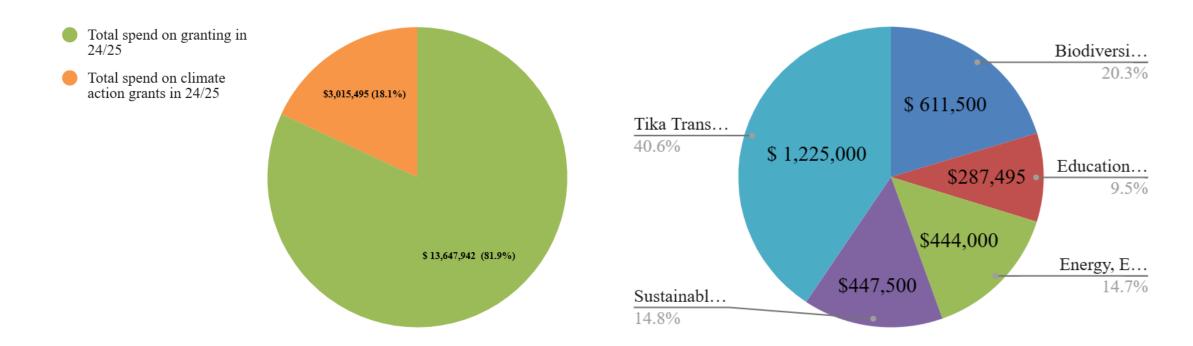
The impact story for grants is now easier

The 6 codes were created to answer your question; what constitutes as "climate action"? How do we identify a climate action grant?



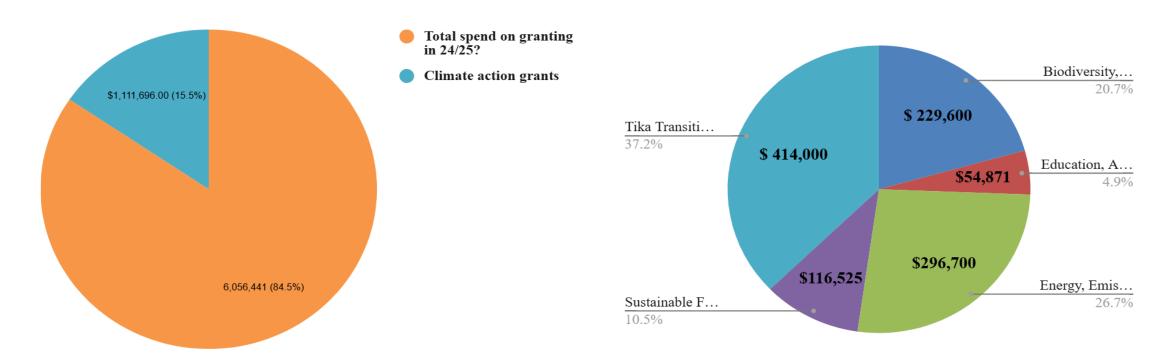
Case study: Trust #1

Climate action granting sits at 3M or 18% of total spend. Over 1M given to progress a Tika Transition to a low carbon society. Kei wani kē koutou!



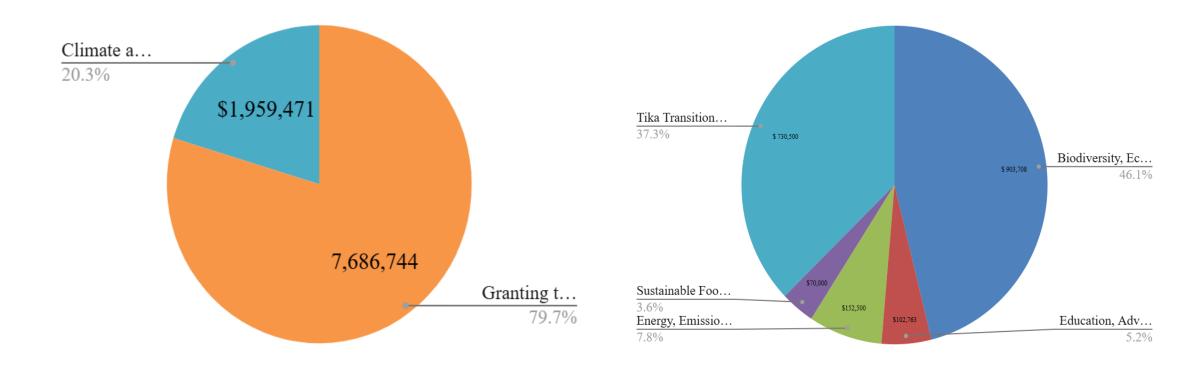
Case study: Trust #2

Climate action made up 16% of total granting in 2025. With over \$1M spread out amongst five of the six climate codes. Tika Transition was the highest granted code, making up 37% and over 400k.



Case study: Trust #3

20% of Granting spend was given to climate action. Biodiversity and Tika Transition being the most funded sectors.













Te Pūaha o te Ako

How do we tell our impact story beyond granting?



What are the facts?

What's the evidence?

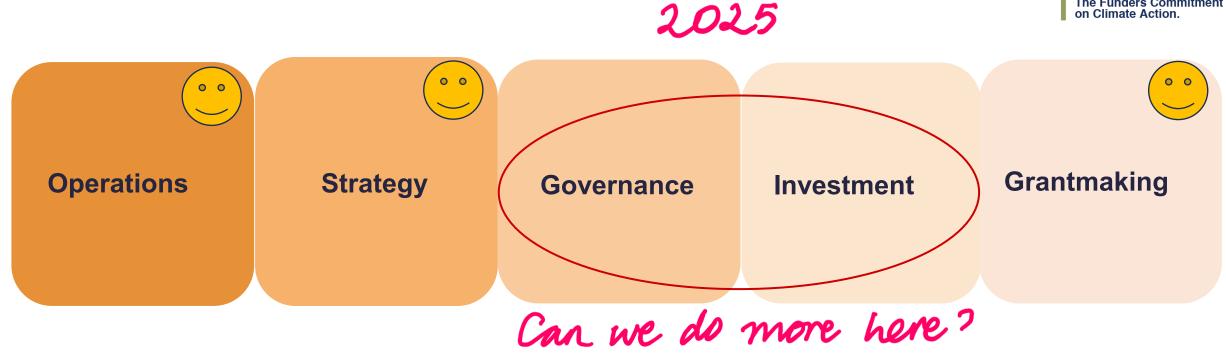
Who's benefitted? (or did not)

What's next?

I.e. What happens in the non-funding parts of our organisation?

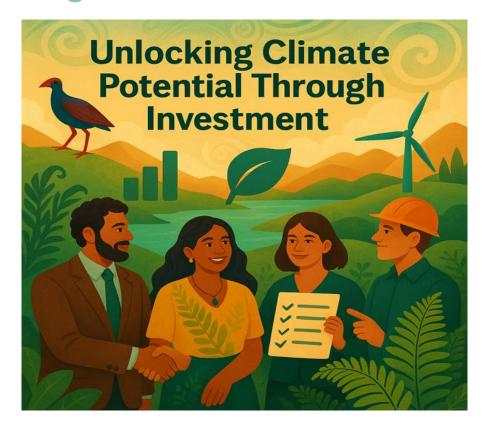
The five levers of the organisation:





Impact 'happens' in all areas of business.

Investment Insights from our research with Jana/Forsyth-Barr and 15 fund managers

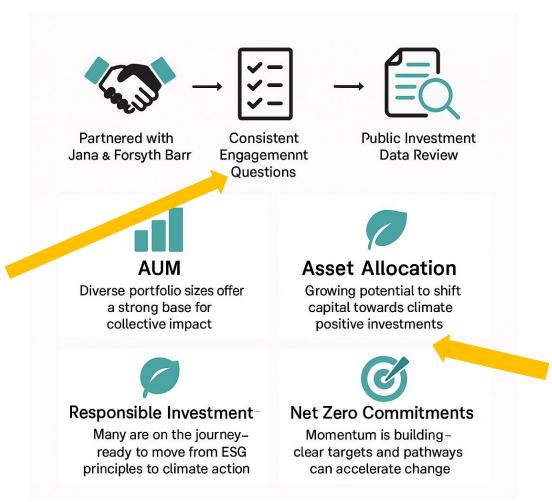




Insights from our research with Jana/F-Barr and 15 fund managers cont...

1. Engagement effort

How we engage with Our asset manager



2. Investment effort

The money is 'doing the work' for good or bad.

Purpose of this work: influence and accelerate climate-aligned investment

With strong asset managers, many of our investments efforts are already delivering solid results.

Working collaboratively on engagement effort we can go further, faster:

- engage more deeply at the board level
- strengthen our collective influence on asset managers
- make climate investment conversations accessible and relatable.

1. Engagement effort

2. Investment effort

Opening quote for reflection



"Collectively we have realised we are driving the car, not merely a passenger in the car being driven by the asset manager."

Rātā Foundation, 8th May Board Update

Individual Reflection

- What is our **Trust's mission** and in what ways do our current investments support or contradict our mission?
- Are there sectors or companies in our portfolio that may be misaligned with our values?
- How proactive have we been in guiding our asset managers towards investments that reflect our purpose and engaging all board in reflections? Scale 1-5

The Trusts Act 2019 outlines the powers and duties of Trustees and opens up new possibilities compared to previous legislation. The Trust may prioritise community, social, environmental, or cultural impact alongside financial returns. Decisions will balance risk, return, and purpose—as allowed under the Trusts Act and reinforced by the Law Commission.

Why this matters for Community Trusts:

- Your Trusts exist to support communities, not to maximise profits.
- This principle supports mission-aligned investing—including climate-positive, impact-first, or kaupapa Māori investments.
- It provides legal reassurance that values-based decisions—if made thoughtfully—are legitimate and responsible

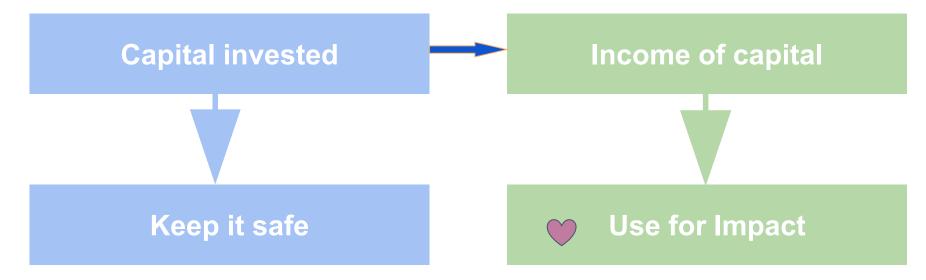
7 Law Commission, Review of the Law of Trusts

Impact must be 'material', proportionality matters

'Traditional fund management' - grow money, then gift

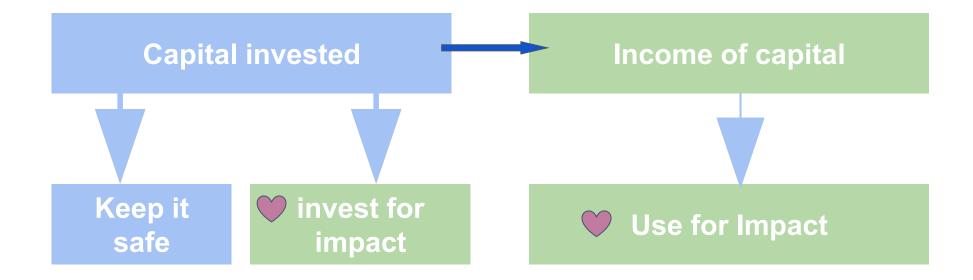
Portfolios include:

- ESG exclusions
- and non-ESG exclusions (may invest in some 'bad')



Example: Mainstream bank term deposits - these are perceived safe, financially driven

The 'new' approach - invest for impact then gift



Example: Impact investment - Direct impact in emissions reduction. Purpose driven.

DATA!

Savvy Leaders Invest in Strong Data Foundations

Insight: Behind every clear dashboard or visual insight is well-designed data architecture—leaders who support structured, user-friendly systems enable long-term success.

Impact: Good data architecture ensures accuracy, consistency, and the ability to scale across projects and partners.

Climate Action in Aotearoa



Great Leaders
Demand Measurarable
Results

Measure what matters for enduring impact



Inclusive Leaders Embraces All Knowledge Systems

Honour mätauranga Mäori and local insights



Strategic Leaders Drive Alignment and Efficiency

Standardise metrics for collaboration and impact



Forward-Thinking Leaders Use Data to Attract Investment

Clearly show value and results



Inspiring Leaders
Tell Stories
That Matter

Connect data with compelling narrativies



System-Savvy Leaders Invest in Strong Data Foundations

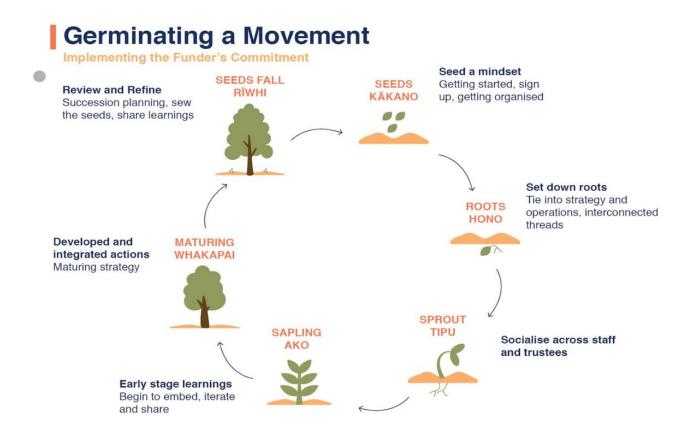
Design architecture that honours lwi and donor priorities



The dashboard asks for substantiated evidence on only 10 indicators rather than setting goals:

| Lever | Indicator | Progress Question | Evidence – Provide Links to Reports / References | Progress 1. 2. 3. 4. 5. 6. |
|-----------------|---|--|---|----------------------------|
| 1.1 Governance | Climate & Tika Leadership at Board Level | How is climate literacy and kaupapa Māori leadership embedded in your governance? | | |
| 1.2 Governance | Climate Accountability & Transparency | How regularly and transparently does your board engage with climate risk and opportunity? | | |
| 2.1 Operations | Organisational Emissions Reduction Plan | What steps have you taken to measure, reduce and report your organisation's carbon footprint? | | |
| 2.2 Operations | Tika-aligned Procurement and Internal Practice | How are you evolving your procurement and operations to reflect low-carbon and tika practices? | | |
| 3.1 Grantmaking | Climate & Nature-aligned Funding | What proportion of your funding supports climate action and nature-based solutions, and how are you tracking that? | | |

The dashboard asks for substantiated evidence on only 10 indicators rather than setting goals:



Self-review of progress on Life Cycle

1 - seeds, 2 - roots, 3 - sprout, 4 - sapling, 5 - mature, 6 - sew seeds for succession

Evidence

Make it accessible









Make it relatable



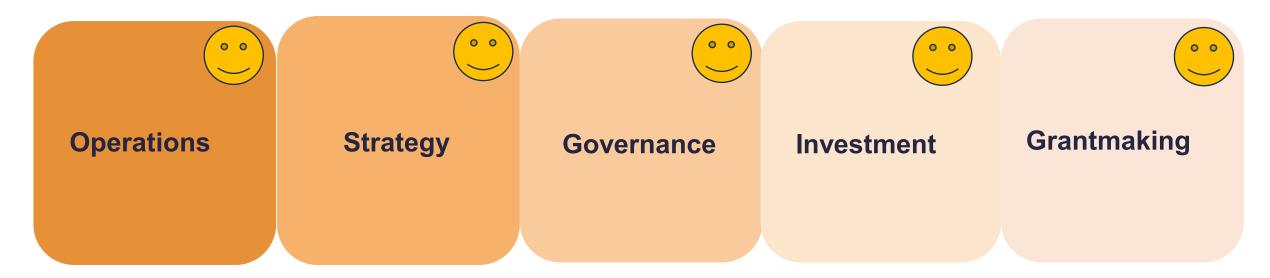
Where does governance fit?

Telling our impact story reflects good climate governance in action



2025: happy faces across the five levers of the organisation





Impact 'happens' in all areas of business.

Our mindset on Impact is changing through the FCCA

Capital...

- Away from an accumulation of capital in extractive industries
- Towards a re-allocation of capital to directly support communities (distant or local) by investing in impact.

Granting...

- Away from an unbalanced power dynamic of givers and receivers
- **Towards** more power sharing and participatory granting through involving communities in decisions made on their behalf.

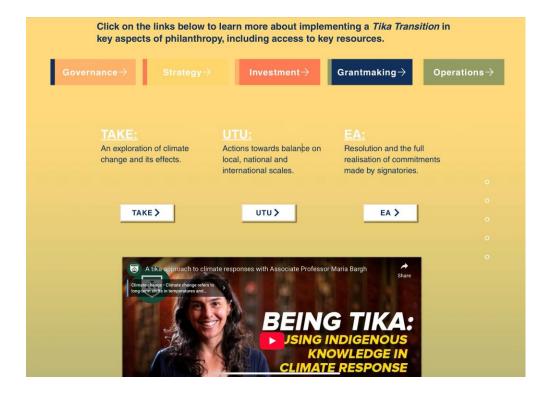
Governance....

- Away from generic governance
- Towards including climate governance.

Reporting....

- Away from solely sentiment based data
- Towards including substantiated evidence of impact data.

Climate Action Aotearoa Website and some example resources www.climateactionaotearoa.co.nz



Webinars/in person training available for staff/board

- Climate Change and Financial Stability Workshop (avoiding too little too late)
- Practical Strategies to mitigate Greenwashing and legal risks
- Climate Related Disclosures- Be ahead of the curve!
- Decarbonisation 101
- Breaking down the Tika Transition
- Supporting Māori climate aspirations
- Biomimicry and Nature-based Solutions

Briefing Papers for Boards

- Climate Governance What trustees need to know
- Engaging Asset Managers in moving to Net Zero

Research

Commissioned to your needs

Prompts for discussion in your organisation

Prompts for discussion for funders board of trustees:

- Do we have relevant data on who will be most impacted in our community?
- Has our Climate Action Plan accounted for a Tika Transition?
- Has my organisation done proactive transition planning?
- Who is responsible for transition planning and impact reporting?
- Have we had a discussion about what we see our role as during times of local emergencies?
- Have we included local whānau, iwi, hapū and community groups in these discussions & decision-making processes?
- Who at board level has climate competencies or do we use external advisers?

Prompts for discussion for grant recipients:

- How might climate change affect the people or environment we work with?
- In what ways can our mahi help build local resilience to climate impacts?
- Are we involving Funders in helping us shape our response to environmental challenges?
- Can we identify any climate or sustainability impacts from our activities, even small ones? Can these support our application process.
- What support would help us better understand or act on climate issues in our network?

Karakia



Te Pūaha o te Ako

Thank you