

# Our social impact journey

## Te ara ki te pae tawhiti

Te ao Our context	Ngā whakaaro Assumptions	Tauawhi, tautoko What are we doing to bring change?	Pou tohu Signs of progress – how we'll know we are facilitating change	Ngā hua What are the wider benefits and long-term changes?
<p>Complex social issues require a systemic approach, identification of effective te ao Māori principles and practice, and innovative new solutions</p> <p>Philanthropy and social investment have key roles to play</p> <p>Philanthropic and social investment practice is changing, with a greater focus on impact</p> <p>The wider context of decreasing resources affects the viability of NGOs and their potential for achieving systemic impact</p> <p>Collaboration across sectors and organisations is essential – there is growing cross-sector interest in engaging with complex issues</p> <p>There is an increasingly urgent need for change to achieve better outcomes for whānau and communities across Aotearoa</p>	<p>Increased commitment to Te Tiriti o Waitangi is required to achieve better outcomes for whānau Māori</p> <p>Current solutions aren't having the level of impact required</p> <p>The wider context of complex issues and limited resources require approaches that are agile, innovative and learning-led</p> <p>The philanthropic and social investment sectors are more effective when working in collaboration with partners</p> <p>Funders are beginning to look for more innovative solutions</p> <p>Organisations are ready to change, innovate, fast-fail and learn in order to achieve greater impact</p> <p>Others will journey with us</p> <p>Local change will support system-level change</p>	<p>Demonstrating the importance of mātauranga Māori to enable aspirations for whānau and communities</p> <p>Leading innovation and the design of emergent practice in philanthropy</p> <p>Building the capacity of the organisations best placed to achieve systems change</p> <p>Growing critical practice to drive systemic change – including leadership, strategic design and learning-led innovation</p> <p>Utilising our network of expertise to support organisational transformation – from strategy to practice</p> <p>Sustaining engaged and collaborative relationships</p> <p>Learning about what works and sharing promising practice</p>	<p>Redistribution of resources to achieve equitable outcomes</p> <p>A social impact ecosystem with increased access to excellence</p> <p>Increased readiness for change</p> <p>Capable and adaptable organisations with new options and possibilities</p> <p>Enhanced leadership and resilience</p> <p>Understanding impact and value</p> <p>Increased potential for scaling and replication</p> <p>Embedded learning and enhanced communication</p> <p>Collaborative investment in social impact</p>	<p>Activation of Te Tiriti o Waitangi</p> <p>Transformed and adaptive organisations</p> <p>Effective strategies for impact that are replicable and scalable</p> <p>Thriving and sustainable social impact ecosystem</p> <p>Knowledge and insight about what works</p> <p>Systemic change on critical issues</p> <p>Increased social justice</p>

### Ngā tikanga, ngā mahi Principles of practice

**Te Tiriti o Waitangi** – we respect the partnership relationship enshrined in the Te Tiriti o Waitangi

**Whanaungatanga | Respectful relationships** – we combine authority with grace, information with personality, message with detail, collaboration and cooperation

**Mahi tahi | Partnering** - we work with organisations in ways which acknowledge and build on our collective strengths, are values based and involve mutual learning

**Mana motuhake | Courageous practice** – we support innovation, social entrepreneurship, and advocacy practice

**Tau utuutu | Mutual learning** – we demonstrate respect for expertise and humility to share knowledge and learn from each other

**Me te mahi, ngā hua reka | Excellence** – we are committed to working with the best practice and evidence for everything we do

**Ka awatea | Catalytic transformation** – we have a passion for and commitment to supporting and facilitating catalytic change agents to support positive societal transformation and tino rangatiratanga